

July 13, 2006

To Whom It May Concern:

My name is Kimberly Johnson and I am writing you in regards to the Proposed Business Opportunity Rule. I am a member of XanGo. XanGo is a wonderful company to be involved with, the leadership is amazing, and to be honest it's like a family. I discovered the company September 2005. I am 25 years old, and have experienced so much personal growth because of the folks I have met through this organization. I am now on a path that will ensure that my life will be fulfilling and wonderful. I'm not **just** talking about financial fulfillment; **but also** ~~<delete>~~I am referring ~~todelete>~~ the value of self and hope that has been given to me and my husband by members of this 'family'.

I appreciate the FTC's consumer protection policies, but in this instance, I am concerned about the hundreds of thousands of people that are involved in legitimate direct selling companies, such as XanGo. We are going to suffer because of fraudulent groups that have no regard for people. The people that are going to be hurt by this ruling are the people that benefit from direct selling companies. Folks that could never make it in the corporate world because they don't have formal education are going to have 'no hope' once again. The direct selling industry opens up avenues for people that they could not dream of. Do you understand the impact this ruling will have? Do you think the fraudulent people will just stop doing the things that are illegal because these rules are imposed?

When you think about it, there is the potential of fraudulent people everywhere you look, not just in the direct selling industry. Everyday we all make decisions and choices, such as what car to purchase or the house to live in or even what cereal to buy for your family. There is the potential for the salespeople to be misleading about a car, a real estate agent can fudge about the cooling system in a house, and the cereal box can say it is healthy for your kids when it is full of sugars. So as consumers, we need to do research before we make the decisions that will effect our lives. If you are purchasing a car, you research it to find out what it has that you like and what you don't like. If you're buying a new house you have an inspector come in and tell you everything that is wrong with it, and if you are buying a box of cereal you read the label on the box to find out how much sugar is really in it. As a consumer we have to be smart, we have to do our research in every aspect of our daily life. The same holds true to the direct selling industry. Consumers should do their research on companies before joining.

The direct selling industry has helped people achieve financial freedom, time freedom; it has given hope back to life. Life is fun again; working hard really can pay off!! XanGo has helped thousands of people achieve goals, to grow through personal development, and to dream. When is the last time you had a dream? Again, I am 25 years old and have my whole life ahead of me; my future is so bright because of XanGo and because of this industry. Please don't take that away from me.

Thank you,

Kimberly Johnson